



# BIG ideas

**Next Seminar:**  
**Boston, MA**  
September 30 to  
October 2, 2011

## Create Your Most Successful Script Before You Even Type FADE IN

### What's the Big Idea?

Big Ideas is a weekend screenwriting intensive created by a working producer to give new writers what it takes to achieve their dreams.

Barri Evins has sold projects to all the major studios and teaches budding writers the powerful techniques she uses with highly paid pros on big league projects.

The Big Ideas Seminar takes screenwriters from "What to Write?" to "Ready to Write!" in a weekend.

### Revolutionize Your Writing

- Create Concepts that Ignite Industry Interest
- Harness Your Screenwriting Super Powers
- Master Pitching as the Fast Track to Success
- Transform Structure into Your Best Friend
- Cut to the Chase – Craft Your Story on A Page
- Accomplish Far More with Less Rewriting
- More Than A Seminar – Mentorship for A Year

**Limited to ten participants so each writer thrives from individualized attention and continues to make great strides with My Mentorship for a year.**

### The Weekend

Our work together begins before we meet. My Advance Assignments are designed to take you on a journey of self-discovery, spark your creativity, and give me insights into making your weekend truly transformational.

#### Friday Evening ► Discover the BIG IDEA.

I'll divulge the Three Ingredients for Career Rocket Fuel and show you how to use them to catapult your career. Find what makes a Hooky Idea and how to tell when you've got one. Grasp the Essential Story Elements.

#### Saturday ► Delve into what drives you as an artist and makes you strong as a writer.

I uncover the power of your personal thematic to drive stories and draw audiences. We identify your Screenwriting Strengths as keys to your success. Learn to pitch like a pro and to use pitching as a fast track to Story Solutions.

#### Saturday Evening ► Fear and confusion about structure vanish.

We screen a film – pizza, popcorn and my Structure Breakdown of the movie using Industry Insider vocabulary. Our discussion will open your eyes to the fact that all screenwriting gurus talk the same talk. My One-Pager Template enables you to explore possibilities and solve problems on a single piece of paper so you spend less time rewriting.

#### Sunday ► New ideas take shape and take flight so you're ready to write.

Pitch me your top contenders and get constructive feedback. Step out to work on your story; then get added input. Play my amazing Idea Generating Game. By the end of our weekend, you have a Big Idea that can take you places and a roadmap for your script. And if you have questions on your journey – you have **my mentorship** for a year!

"Big Ideas gets straight down to what works, because in the film business, what works is all that matters."

  
Barri Evins



"Inspiring, instructive and worth every penny! I have every assurance that now my tombstone will not read, 'She was still working on Act 2.'"

Jennifer Massey, Richmond, VA

[Read More Testimonials](#)

\$395 per person

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